



Godfrey Hirst

farm to floor

Wool Carpet

DISCOVER OUR WOOL CARPET STORY



Fraser Bint

*Godfrey Hirst New
Zealand Residential
Sales Manager*



Follow Fraser through New Zealand as he goes on a journey to discover how our amazing designer carpet collection is made from the very best New Zealand wool.

Scan the QR code to watch the full story or visit the URL below:

[HTTPS://WWW.GODFREYHIRST.COM/NA/NEWS/OUR-WOOL-STORY-NA](https://www.godfreyhirst.com/na/news/our-wool-story-na)

THE BENEFITS OF QUALITY WOOL CARPETS



RENEWABLE

Sheep grow wool continuously and can be shorn every 9 to 12 months.



BIODEGRADABLE

Wool fiber will naturally decompose in soil and slowly release nutrients back into the earth.



HYPOALLERGENIC

Wool is a nonallergenic fiber, which is resistant to the growth of bacteria and dust mites.



CLIMATE CONTROL

Wool fiber can absorb and release moisture, helping control internal humidity levels.



FIRE RESISTANT

Wool fiber is naturally flame resistant and has a very high ignition threshold.



AIR QUALITY

Wool fiber absorbs common pollutants such as VOCs and can improve indoor air quality.



STAIN REPELLENCY

Wool fiber repels most liquid spills so that stains can be removed if attended to promptly.



CHELSEA ROW

G2230

Luxurious looped carpet with refined styling and long-lasting performance.



0717 VANILLA ICE



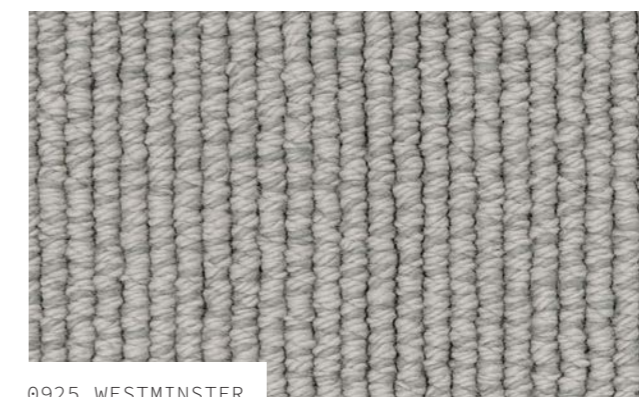
0721 THE IVY



0843 ELM PARK



0922 GRANOLA



0925 WESTMINSTER



0932 WHITESTONE



PATTERN
LOOP

A pattern loop style made from
dense yarn for incredible softness
and comfort underfoot.



0831 CREAM



0856 SPELL



0863 CHENIN



0945 MIST



0955 TOTO



0973 SONAR



NORTHUMBERLAND

G2229



WOOL FUNDAMENTALS

G2212

Elevate any room with the timeless style of this classic looped wool carpet.

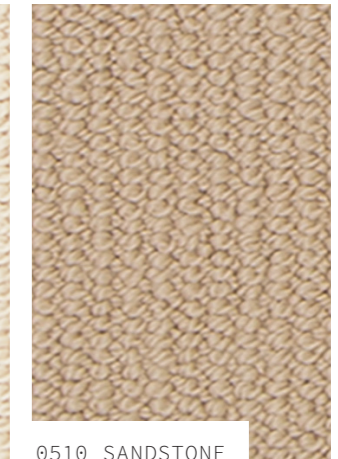
LEVEL
LOOP



0010 IVORY



0505 SHIMMER



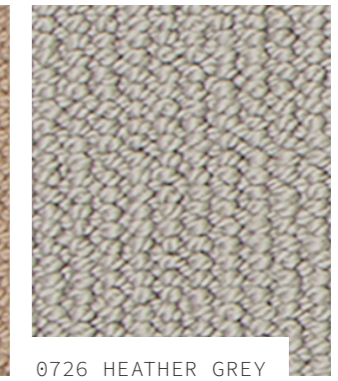
0510 SANDSTONE



0513 VANILLA



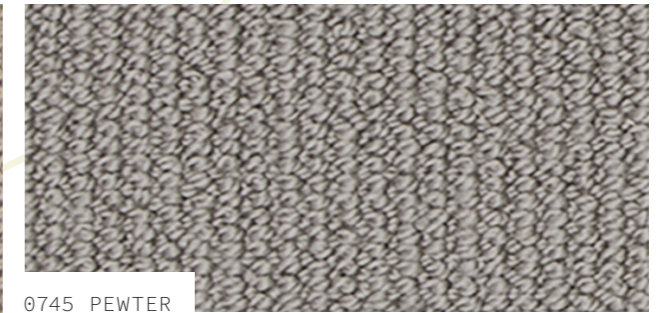
0560 MOCHA FROST



0726 HEATHER GREY



0736 DOVE GREY



0745 PEWTER



0770 TIMBER WOLF



0790 BLACK



PATTERN
LOOP

A pattern loop style combining
functional design and simple beauty
with masses of texture.



0502 GARDENIA



0540 FOLKLORE



0713 STARDUST



0525 BUFF



0735 CASPIAN



0745 ASPEN



SUTTON

G2198



FAIRFORD

G2199

Stand out with this on-trend level loop design, perfect for modern style preferences.

LEVEL
LOOP



0120 NOTION



0250 SANDY COVE



0420 MIDSUMMER NIGHT



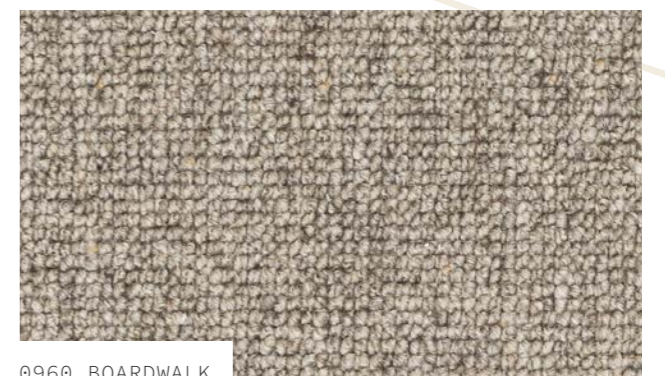
0510 BARE NECESSITIES



0550 CASTLE ROCK



0910 CREWELWORK



0960 BOARDWALK



Uniquely made to create a standout space with delightful textures.



0350 PERFECT BEIGE



0530 TAUPE HUE



0560 IRONSIDE



0720 HEATHERY TINT



0750 SLATE



0780 DARK NIGHT



0830 COASTAL



TEXTURAL DELIGHT

G2185



TIBURON II

G2184

A classic loop crafted of New Zealand wool.



0350 NATURAL



0540 BIRCH



0520 SUEDE



0560 MINERAL



0710 WISDOM



0720 SLATE



0750 COSMOPOLITAN



0760 GUNMETAL



TEXTURED
LOOP

Made of New Zealand wool and crafted
to inspire any room of the home.



0005 PAMPAS



0305 CLEMENT



0510 WESTMINSTER



0512 OXFORD



0521 PICCADILLY



0525 VICTORIAN



0561 HASTINGS



0540 BATH



0720 SHAKESPEARE



0730 TUDOR



0760 SMOKEHAZE



0761 ST PAULS



ACTON

38529



BRIXHAM

G2191

Bringing comfort with ease to your desired space using New Zealand wool.



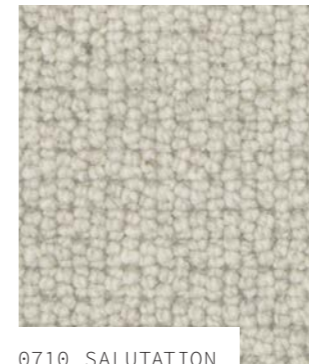
0270 PIONEER



0536 SANDBAR



0550 HONEYCOMB



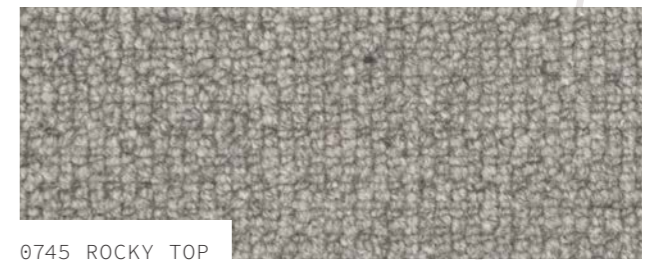
0710 SALUTATION



0735 CANYON FOSSIL



0740 SMOKED PEARL



0745 ROCKY TOP



0730 CORDUROY



LEVEL
LOOP

A modern and chic choice with loop
New Zealand wool.



0170 TAHITI



0500 NATURAL



0510 OATMEAL



0515 UNIVERSAL



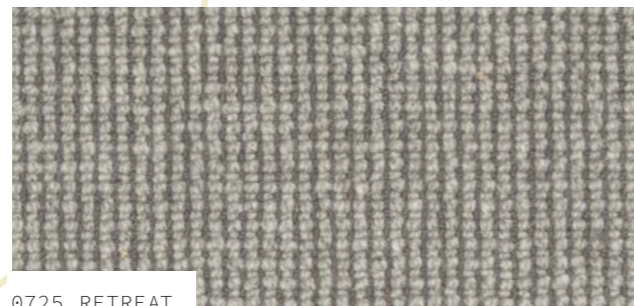
0550 COBBLESTONE



0580 STONEWALL



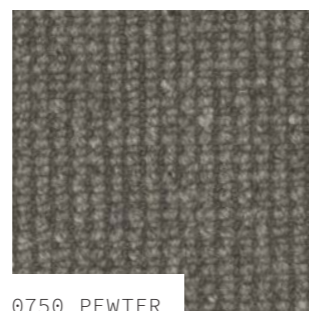
0710 THUNDERCLOUD



0725 RETREAT



0735 CLASSICAL



0750 PEWTER



BROOKHAVEN III

G2187



COLLANMORE

G2169

Classic and chic loop designed to elevate your space.



0520 GARDENIA



0530 SWEET BRIAR



0710 STARDUST



0730 MOONSTONE



0720 COASTAL MIST



0740 CASPIAN GREY



0780 ASPEN SUMMIT



LEVEL
LOOP

Beautiful, all-loop-wool carpet
designed to revitalize your home.



0270 AUTUMN



0536 TUMBLEWEED



0550 BASKETWEAVE



0710 MOONSTONE



0735 MUSHROOM



0750 BATTLESHIP



0765 DESTINY



CARRAMAR II

G2188



CANYON RIDGE II

G2183

A neutral palette of New Zealand wool perfect for any home.



0350 NATURAL



0520 SUEDE



0540 BIRCH



0560 MINERAL



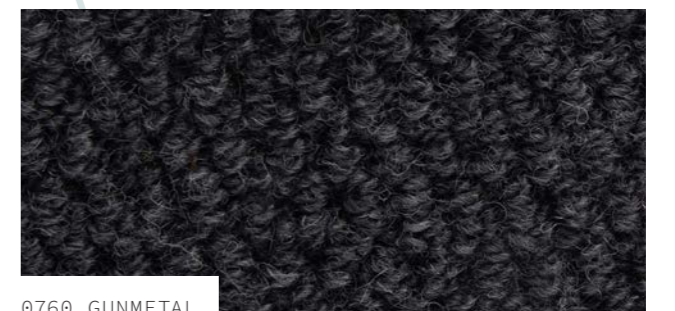
0710 WISDOM



0720 SLATE



0750 COSMOPOLITAN



0760 GUNMETAL



LEVEL
LOOP

Discover timeless beauty with this classic loop style in heathered hues.



0310 CREMORA



0502 SOFT GLOW



0545 MORNING DEW



0555 GREYSTONE



0700 GLAZE



0711 DESERT FAWN



0725 BELVEDERE



0730 POLISHED PEWTER



CLASSIC BEAUTY

G2205



NEEDLEPOINT 3

70170

Versatile and welcoming with its pattern and array of colors, suitable for various settings.



0170 COFFEE BEAN



0315 HAPPY VALLEY



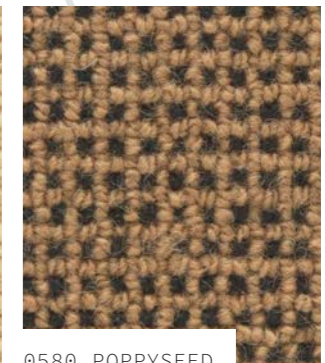
0520 MUSHROOM



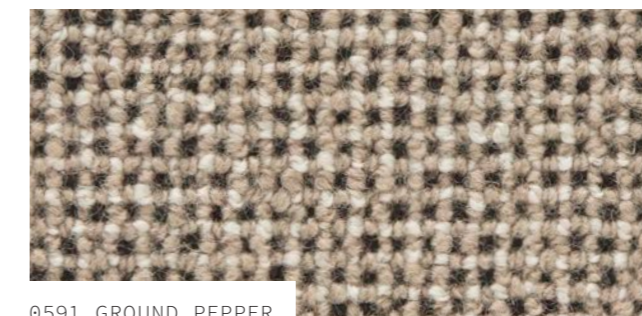
0530 CHAMOIS



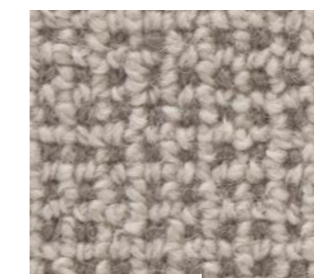
0540 BEESWAX



0580 POPPYSEED



0591 GROUND PEPPER



0720 QUARTZ



0730 MORTAR



0851 TEMPTATION



PATTERN
LOOP

This stunning loop pattern offers
unbeatable comfort.



0515 CUSTARD



0530 TRUFFLE



0535 PLATINUM



0580 PECOS



0730 MOCHA



0760 PEWTER



0785 FILIGREE

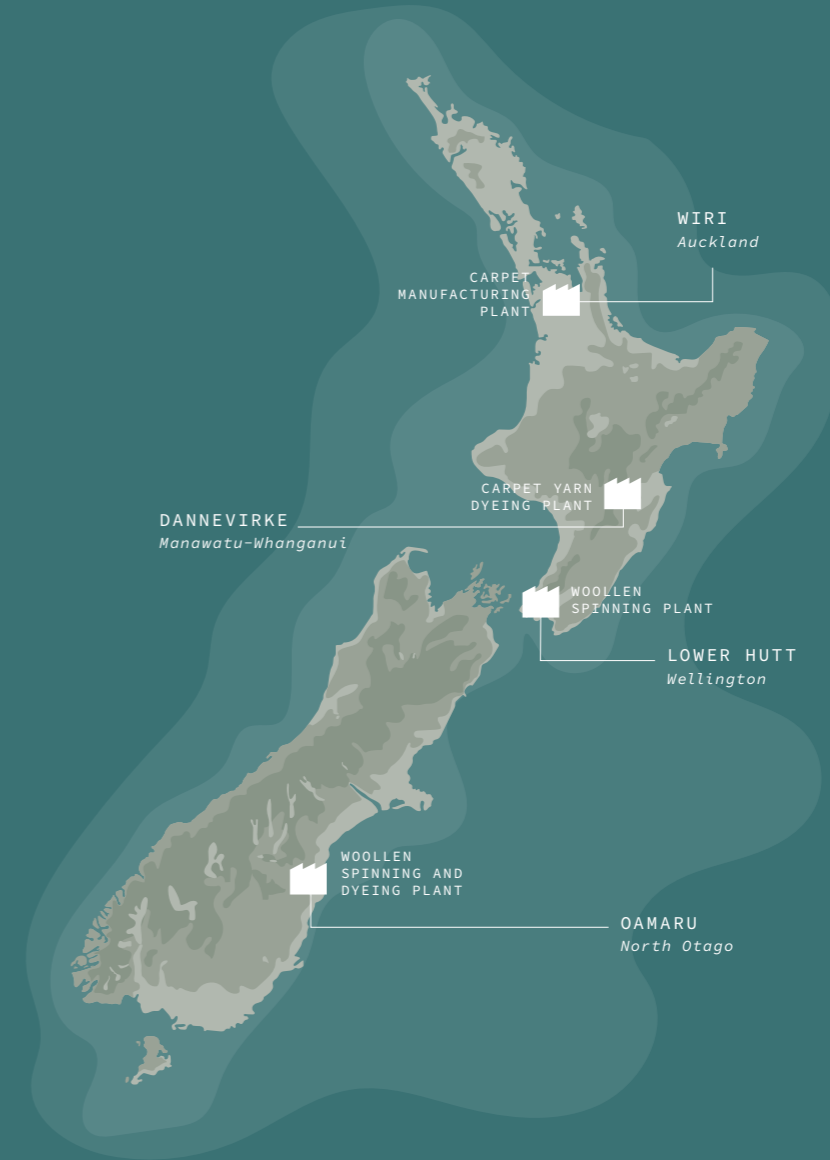


0780 FLINT



EASTLEIGH

G2207



LUXURIOUS
COMFORT
ALL YEAR ROUND

Exquisite interiors begin with perfect flooring. Proudly designed and made in New Zealand with farm-sourced wool, our carpet combines the best in comfort and quality to make a truly beautiful, luxurious carpet.

Godfrey Hirst